

UX Checklist

Follow this list and make sure your website is ready for the future.

By

iNeedSocial



1. Is this page Useful?

As practitioners, we can't be content to paint within the lines drawn by managers. We must have the courage and creativity to ask whether our products and systems are useful, and to apply our knowledge of craft + medium to define innovative solutions that are more useful.

2. Is this page Desirable?

Our quest for efficiency must be tempered by an appreciation for the power and value of image, identity, brand, and other elements of emotional design.



3. Is this page Accessible for Visually & Orally impaired users?

Just as our buildings have elevators and ramps, our web sites should be accessible to people with disabilities (more than 10% of the population). Today, it's good business and the ethical thing to do. Eventually, it will become the law.

4. Is this information Credible?

Thanks to the Web Credibility Project, we're beginning to understand the design elements that influence whether users trust and believe what we tell them.



5. Is this page Easy to Find?

We must strive to design navigable web sites and locatable objects, so users can find what they need.

6. Is this page Usable?

Ease of use remains vital, and yet the interface-centered methods and perspectives of human-computer interaction do not address all dimensions of web design. In short, usability is necessary but not sufficient.



7. Is this page Valuable?

Our sites must deliver value to our sponsors. For non-profits, the user experience must advance the mission. With for-profits, it must contribute to the bottom line and improve customer satisfaction.